

This table breaks down Yoga Alliance investment giving within three strategic focus areas:

Reduce Barriers

Investments focused on ensuring equitable access to the practice, for all people everywhere

Amplifying the Power of Yoga

Investments focused on advocacy on behalf of the practice, yoga professionals, and practitioners.

Community Support

Investments focused on responding to yoga professionals' needs, with special attention to equity and belonging for all.

2020 GRANTS, SPONSORSHIPS, & COMMUNITY GIVING	INVESTMENT	TOTAL
Amplifying the power of yoga		
Event sponsorships		\$ 38,000
<i>SOULFest</i>	\$ 20,000	
<i>Accessible Yoga Conference</i>	\$ 3,000	
<i>Evolution of Yoga Summit (Accessible Yoga)</i>	\$ 15,000	
Community support		
Emergency relief & crisis support		\$ 505,000
<i>Emergency Relief Fund</i>	\$ 430,000	
<i>Reclamation Ventures Wellness Relief Fund</i>	\$ 75,000	
2020 TOTAL		\$ 543,000